

**STRATEGIC IT-MANAGEMENT: INCREASE VALUE,  
CONTROL PERFORMANCE, REDUCE COSTS**

**Ellen Falkenberg**

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**Dirk Buchta (Author of Strategic It-Management)**

Strategic IT management increase value, control performance, reduce costs. Dirk. Buchta Marcus Eul; Helmut Schulte-Croonenberg; SpringerLink (Online).

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IT business value model for information intensive organizations. Its control performance are: product innovation, process innovation, competitive advantage, renewed delivery service, increased sales and better market positioning. Kearney and has been working in strategic consulting at A.

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